

**728 x 90 Leaderboard**

**300 x 250 (1st Sq.)**

**300 x 250 (2nd Sq.)**

**728 x 90 #2**

**300 x 250 (3rd Sq.)**

**728 x 90 #3**

**300 x 600**

**120 x 480**

**120 x 240**

**120 x 90**

**728 x 180 Banner**

**728 x 90 #1**

**728 x 90 #4**

**728 x 90 #5**

**728 x 90 #6**

**728 x 90 #7**

**728 x 90 #8**

**728 x 90 #9**

**728 x 90 #10**

**728 x 90 #11**

**728 x 90 #12**

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**728 x 90 #96**

**728 x 90 #97**

**728 x 90 #98**

**728 x 90 #99**

**728 x 90 #100**

## GGB ONLINE REACH

- GGB Magazine**  
35,000 average page views per month
- GGB News**  
31,000 avg. page views per month
- GGB Podcast**  
Over 8,700 listens & views per month
- Eblast**  
12,000 recipients

### GGBMAGAZINE.COM (Rates per month)

SIZE	RATES	GGB & GGBNEWS COMBO RATE
728 x 90 (Leaderboard)	\$850	\$1,190
728 x 90 (2nd, 3rd, 4th & Footer)	\$750	\$1,050
728 x 180 (2nd, 3rd, 4th, Footer)	\$1,150	\$1,650
300 x 250 (Top Square)	\$850	\$1,190
300 x 250 (2nd or 3rd Square)	\$750	\$1,050
300 x 600 (Half Page)	\$1,200	\$1,740
120 x 480 (Skyscraper)	\$600	\$850
120 x 240 (Vertical Banner)	\$400	\$575
120 x 90 (Button)	\$300	\$435

**NOTE:** all 728x90 ads require an additional ad sized 300x120 for mobile. All ads are set to rotate *EVENLY* to guarantee equal impressions. A maximum of 5 ads per slot.

## GGBNEWS.COM *(Rates per month)*

SIZE	RATES
<b>728 x 90</b> (Leaderboard)	\$750
<b>728 x 90</b> (2nd, 3rd, 4th & Footer)	\$655
<b>728 x 180</b> (2nd, 3rd, 4th, Footer)	\$1,100
<b>300 x 250</b> (Top Square)	\$750
<b>300 x 250</b> (2nd or 3rd Square)	\$655
<b>300 x 600</b> (Half Page)	\$1,200
<b>120 x 480</b> (Skyscraper)	\$575
<b>120 x 240</b> (Vertical Banner)	\$375
<b>120 x 90</b> (Button)	\$280

## DAILY & WEEKLY GGB NEWS EBLAST ADS

Daily Eblast Ad Slot 1	\$3,750
Daily Eblast Ad Slot 2	\$3,150
Daily Eblast Ad Slot 3	\$2,650
Daily Eblast Ad Slot 4	\$2,250
Weekly Eblast Ad Slot 1	\$2,150
Weekly Eblast Ad Slot 2	\$1,950
Weekly Eblast Ad Slot 3	\$1,650
Weekly Eblast Ad Slot 4	\$1,450
Weekly Eblast Ad Slot 5	\$1,175
Weekly Eblast Ad Slot 6	\$1,050

*Rates per month. All ads are 728x90. Click-through analytics provided.*

## DIGITAL AD SUBMISSION REQUIREMENTS

All files should be submitted in RGB color, 72dpi resolution in JPEG, GIF, or SWF format. Ad may be animated, with a maximum of two full animation repeats with each page refresh. All ads must be under 1mb. Email materials to: [ross@casinoconnection.com](mailto:ross@casinoconnection.com)

## PODCAST SPONSORSHIP OPPORTUNITIES



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**In-Depth. Face to Face. Off the Cuff.**  
**That's the GGB Podcast Series.**  
 .....

Established over 18 years ago, the **GGB Podcast** is the longest running podcast in the gaming industry. Every week, the **GGB Podcast** features candid conversations with gaming executives and insiders, public officials and industry suppliers, personalities and people in the news.

These original, unscripted audio interviews are easily accessible on **iTunes** and **Spotify** and are available on both the **GGBNews.com** and **GGBmagazine.com** websites. Additionally, they're promoted monthly in *Global Gaming Business Magazine*.

With over **100,000 high-value listeners** each year, GGB has the ear of the industry.

## PODCAST SPONSORSHIPS (RATES PER MONTH)

<b>1 MONTH</b>	\$3,000	<b>6 MONTHS+</b>	\$2,500
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**Get the Inside Track. Listen to GGB Podcasts.**

“*Global Gaming Business* has partnered with AGEM for more than a dozen years and has provided valuable services to our members in getting their message out loud and clear. If you want to be noticed in the gaming business, *GGB* is the way.”



—**DARON DORSEY**, *Executive Director, AGEM – Association of Gaming Equipment Manufacturers*

## GGB EBLASTS



Gaming industry leaders around the world are busy. **GGB eblasts** make it easy for your message to reach them efficiently and affordably.

Since **2002**, GGB has been a trusted partner in the international gaming industry. We can help deliver your company's message to nearly **12,000 executives** and casino professionals —the complete Global Gaming Business database.

**\$3,000 PER EBLAST**

**TERRI BRADY, DIRECTOR OF SALES & MARKETING**

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