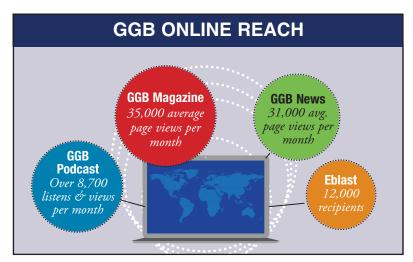


2023 ONLINE RATES & SPECS





GGBMAGAZINE.COM (Rates per month)		
SIZE	RATES	GGB & GGBNEWS COMBO RATE
728 x 90 (Leaderboard)	\$850	\$1,190
728 x 90 (2nd, 3rd, 4th & Footer)	\$750	\$1,050
728 x 180 (2nd, 3rd, 4th, Footer)	\$1,150	\$1,650
300 x 250 (Top Square)	\$850	\$1,190
300 x 250 (2nd or 3rd Square)	\$750	\$1,050
300 x 600 (Half Page)	\$1,200	\$1,740
120 x 480 (Skyscraper)	\$600	\$850
120 x 240 (Vertical Banner)	\$400	\$575
120 x 90 (Button)	\$300	\$435

NOTE: all 728x90 ads require an additional ad sized 300x120 for mobile. All ads are set to rotate EVENLY to guarantee equal impressions. A maximum of 5 ads per slot.



GGBNEWS.COM (Rates per month)		
SIZE	RATES	
728 x 90 (Leaderboard)	\$750	
728 x 90 (2nd, 3rd, 4th & Footer)	\$655	
728 x 180 (2nd, 3rd, 4th, Footer)	\$1,100	
300 x 250 (Top Square)	\$750	
300 x 250 (2nd or 3rd Square)	\$655	
300 x 600 (Half Page)	\$1,200	
120 x 480 (Skyscraper)	\$575	
120 x 240 (Vertical Banner)	\$375	
120 x 90 (Button)	\$280	

DAILY & WEEKLY GGB NEWS EBLAST ADS		
Daily Eblast Ad Slot 1	\$3,750	
Daily Eblast Ad Slot 2	\$3,150	
Daily Eblast Ad Slot 3	\$2,650	
Daily Eblast Ad Slot 4	\$2,250	
Weekly Eblast Ad Slot 1	\$2,150	
Weekly Eblast Ad Slot 2	\$1,950	
Weekly Eblast Ad Slot 3	\$1,650	
Weekly Eblast Ad Slot 4	\$1,450	
Weekly Eblast Ad Slot 5	\$1,175	
Weekly Eblast Ad Slot 6	\$1,050	
Rates per month. All ads are 728x90. Click-through analytics provided.		

DIGITAL AD SUBMISSION REQUIREMENTS

All files should be submitted in RGB color, 72dpi resolution in JPEG, GIF, or SWF format. Ad may be animated, with a maximum of two full animation repeats with each page refresh. All ads must be under 1mb. Email materials to: rross@casinoconnection.com

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—**DARON DORSEY**, Executive Director, AGEM – Association of Gaming Equipment Manufacturers

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