

# P3

PROGRESSIVE PRODUCTS PREVIEW

A **GGB** Publication



**Global Gaming Business** presents our newest annual publication **Progressive Products Preview** or **P3**. With tremendous innovation taking place in the international gaming industry, **P3** showcases the cutting-edge technologies, products and services that are shaping the future of the casino industry.

**P3 Magazine** focuses on all non-slot products (since those games are highlighted in the **October** issue of **GGB**), and includes any products or services that move the gaming industry forward, such as:

- Systems & Platforms
- Hospitality Solutions
- Payment Processing
- Kiosks
- Consulting Services
- Architects & Designers
- Cashless Alternatives
- Furniture Providers
- Security & Surveillance
- Responsible Gaming Tech
- Uniforms & Costumes
- Health & PPE Solutions
- Sports Betting Products
- iGaming Products and Services

## DISTRIBUTION:

**P3** will be mailed as a stand-alone publication in early **September** to **20,000 executives** in commercial and tribal gaming sectors. **P3** will also be distributed at **G2E 2023** and the **Indian Gaming 2024** trade shows.

**BONUS:** **P3** will be showcased on the **GGB Magazine** website ([ggbmagazine.com](http://ggbmagazine.com)) with a special section dedicated to the products and services profiled in the issue.

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**MATERIAL DEADLINE:**  
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