

728 x 90 Leaderboard

300 x 250 (1st Sq.)

300 x 250 (2nd Sq.)

300 x 250 (3rd Sq.)

728 x 90 Leaderboard #2

300 x 600

728 x 90 Leaderboard #3

120 x 480

120 x 240

120 x 90

728 x 180 Banner

EVENT LISTING

728 x 90 Leaderboard

300 x 250 (1st Sq.)

300 x 250 (2nd Sq.)

300 x 250 (3rd Sq.)

728 x 90 Leaderboard #2

300 x 600

728 x 90 Leaderboard #3

120 x 480

120 x 240

120 x 90

728 x 180 Banner

EVENT LISTING

GGB ONLINE REACH

GGB MAGAZINE
30,000 average page views per month

GGB PODCAST
Nearly 7,500 listens & views per month

GGB NEWS
31,000 avg. page views per month

Eblast
12,000 recipients

GGBMAGAZINE (RATES PER MONTH)

SIZE	RATES	GGB & GGBNEWS COMBO RATE
728 x 90 (Leaderboard)	\$900	\$1,250
728 x 90 (2nd, 3rd, 4th & Footer)	\$790	\$1,100
728 x 180 (2nd, 3rd, 4th & Footer)	\$1,205	\$1,730
300 x 250 (Top Square)	\$900	\$1,250
300 x 250 (2nd or 3rd Square)	\$790	\$1,100
300 x 600 (Half Page)	\$1,260	\$1,825
120 x 480 (Skyscraper)	\$630	\$900
120 x 240 (Vertical Banner)	\$420	\$600
120 x 90 (Button)	\$315	\$455

NOTE: all 728x90 ads require an additional ad sized 300x120 for mobile. All ads are set to rotate **EVENLY** to guarantee equal impressions. A maximum of 5 ads per slot.

PREMIUM EVENT LISTING

EVENT LISTING ON CALENDAR \$500