

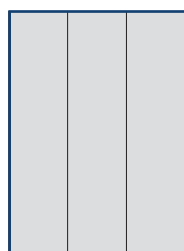
## 4-COLOR ADVERTISING RATES (MONTHLY NET IN USD)

Size	12x	6x	1x
Full Page	\$3,905	\$4,255	\$4,695
Two-page Spread	\$7,250	\$7,900	\$8,710
2/3 Vertical	\$2,900	\$3,160	\$3,485
Jr. Page or 1/2 Page Horiz.	\$2,245	\$2,450	\$2,700
1/3 Vertical or Square	\$1,675	\$1,825	\$2,010

\*Premium Ad Placement: Add an additional 10% to rate

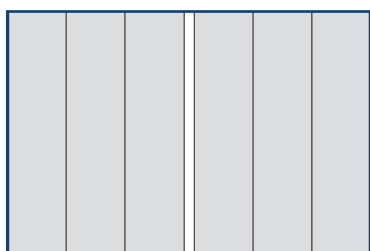
## GGB MAGAZINE AD SIZES

Magazine trim size 8.375 x 10.875. For bleeds, add 1/8" (.125) on all sides from trim.



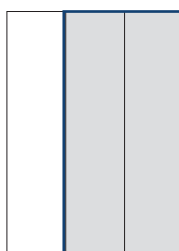
**Full Page**

Bleed 8.625" x 11.125"  
Trim 8.375" x 10.875"  
Live 7.625" x 10.125"  
Non-bleed 7.625" x 10"



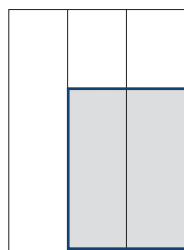
**2-Page Spread**

Bleed 17" x 11.125"  
Trim 16.75" x 10.875"  
Live 16" x 10.125"  
Non-bleed 16" x 10"



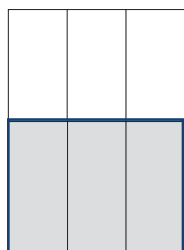
**2/3 Vertical**

Bleed 5.5" x 11.125"  
Trim 5.375" x 10.875"  
Live 5" x 10.125"  
Non-bleed 5" x 10"



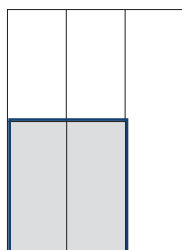
**Junior Page**

Non-bleed 5" x 7.4375"



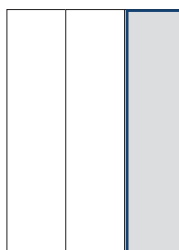
**1/2 Horizontal**

Bleed 8.625" x 5.5"  
Trim 8.375" x 5.375"  
Live 7.625" x 5"  
Non-bleed 7.625" x 4.875"



**1/3 Square**

Non-bleed 5" x 4.875"



**1/3 Vertical**

Non-bleed 2.375" x 10"

## THE POWER OF PRINT

With our Specialty Print Options, GGB Magazine provides additional opportunities to catch the eye of your audience.

### COVER TREATMENTS:

- Reverse Gatefold
- French Cover Gatefold
- Barn Door Gatefold
- Half Gatefold

### INTERIOR GATEFOLDS:

- 4-Page Foldout
- 6-Page Foldout
- 6 Page Z-Gate

### OTHER OPTIONS:

- Bind In/Blow In Cards
- Post-Its
- Tipped Inserts
- Partial Pages

Custom marketing pieces can be designed to your specifications. Additionally, your custom piece can polybag with GGB Magazine. Contact your sales representative for details.

## PRINT AD SUBMISSION REQUIREMENTS

### DIGITAL FILE REQUIREMENTS

**Adobe Acrobat PDF, Print Optimized.** Document size must include crop marks offset 15 pts and 1/8-inch bleed for all ad bleed pages. Fonts and images must be embedded. All images must be 300dpi saved as TIFF or EPS and CMYK only.

### EMAIL/FTP SUBMISSIONS

Files under 25 MB, email Monica Cooley at [mcooley@ggbmagazine.com](mailto:mcooley@ggbmagazine.com). If over 25 MB, an FTP site is available. Please email [mcooley@ggbmagazine.com](mailto:mcooley@ggbmagazine.com) for FTP instructions.

### MAILING ADDRESS

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